





Kate Lynch Schneider

Copywriter, Content Creator, Ghostwriter

PROFILE

Versatile writer who crafts engaging, persuasive content in: personal finance, legal, real estate, food, how-to, education and sports/fitness. Natural storyteller able to adapt voice to client's creative specs. Early U.S. and international career experience in advertising & animation production, tech, and commercial real estate. Fluent in Spanish with extensive Spanish to English translation expertise. Proponent of travel and international exposure.

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SKILLS

Broad travel experience
Fiction&non-fiction writer
Google Workspace
Project management
Research
SEO, HTML, Javascript

EDUCATION

TRANSLATION STUDIES
CERTIFICATE, NYU 2014

AVID FILM EDITING,
EICTV (Escuela
Internacional de Cine y
Televisión), San Antonio de
los Baños, Cuba 2000

Institute of European
Studies
Madrid, Spain 1990-91

B.A. SPANISH &
B.A. COMMUNICATIONS,
Simmons College,
Boston, MA 1989-1993

AWARD

Literary Translation Award,
NYU SPS 2014 Literary &
Visual Arts Festival
2014

PROFESSIONAL EXPERIENCE

GRO | Remote | 2022

Content Creator

Ghostwrite SEO blog content for Los Angeles based digital marketing agency. Write to represent client objective using tone conforming to specific creative mission.

Career Resources | Bridgeport, CT | 2021-22

Computer Literacy Teacher

Within the Foster Grandparents Program, teach basic computer literacy to seniors enrolled in program. Classes taught in Spanish and English.

BEST LAWYERS | Remote | 2019

Writer

Researched and wrote articles published on lawyers.usnews.com. Topics covered included: real estate law, family law, regulatory and government issues.

CAFÉ FAQ | Remote | 2018

Content Creator

Conceptualized and wrote personal finance, real estate and food articles for web.

ACE MEDIA GROUP | Remote | 2017

Content Creator

Implemented SEO to create conversion-based content for swimuniversity.com and roasty.com, utilizing best practices to achieve high-ranking Google results.

IICONN (International Institute of CT) | Bridgeport, CT | 2016

Legal Translator (Spanish to English)

Translated legal documents for Hispanic refugees on a pro bono basis.

EXAMINER.COM | Remote | 2009

Sports Performance Contributing Writer

Created and edited click-worthy content in the realm of sports and fitness.

HK GROUP | Westport, CT | 2007-2008

Commercial Real Estate Broker

Closed over \$3 million in commercial transactions, including restaurants, strip malls, industrial buildings, and medical flex space.

PROFESSIONAL EXPERIENCE

URBAN GREEN BUILDERS | New York, NY | 2006-2007

Leasing Coordinator

Responsible for tenanting commercial space, marketing “urban renewal” project, community outreach, property management— and spearheading implementation of project-wide Wifi for commercial and residential tenants located in historic downtown Bridgeport, CT.

CHA | Los Angeles, CA | 2005-2006

Project Coordinator

Managed office and communications, new business development, RFQ and RFP submissions, and project scheduling for boutique real estate development firm with multiple, concurrent CA-based “New Urbanist” commercial development projects (i.e., Transit Oriented Development/s).

THE WHITNEY GUIDE | Los Angeles, CA | 2005

Contributing Writer

Conducted site visits and interviews with regional private school administrators to create informative reviews for a comprehensive private school guide covering Metropolitan Los Angeles.

iVILLAGE | New York, NY | 1999-2004

Web Developer, Technical Producer (iVillage)

Manager Broadband Group, Senior Technical Producer (Women.com)

Instrumental in launching Hearst magazines (*Good Housekeeping*, *Redbook*, *Cosmopolitan*) to the web at Women.com, the first website dedicated to women’s interests (later acquired by iVillage). Transitioned technical back end of Women.com to iVillage in the merger and handled front-end development of iVillage channels. Prior to merger, managed Broadband Group for Women.com and worked as a team web developer.

HAVANA FILM FESTIVAL | New York, NY | 2002

Festival Coordinator (Volunteer)

Following time spent in Cuba, coordinated logistics for international film festival, including film trafficking, travel arrangements for filmmakers, scheduling and execution of social activities during Festival.

STARMEDIA NETWORK | New York, NY | 1997-1999

Technical Producer

Built and maintained Shopping, Community and Travel channels on now defunct Spanish and Portuguese website: starmedia.com.

INVENTARA, S.L. | Madrid, Spain | 1996-1997

Production Coordinator

Managed liaison with North American cartoon studios (Universal, Warner Bros, DIC, Hanna Barbera and Film Roman). Coordinated sub-contracts with national (Spanish) and international animators for Universal’s *Land Before Time V*. Provided translations of *Land Before Time V* scripts to in-house animators.

SETAMA, S.A. | Madrid, Spain | 1994-1996

Production Assistant

Provided production support for full-service advertising production company. Clients included Renault, Fiat, Mercedes, Kraft, Ferrero and Samsung. Acted as Translator and Interpreter for cast, crew and clients.